

Let RampRate get you up to speed immediately with our Market Folio custom research product. Within two weeks, we'll outline the major players, product offerings, market size and future expectations.

## There are many reasons you might need to get up to speed in a new market in a hurry:

- Buyers – new business needs, new job responsibilities, budget cuts or vendor problems forcing changes
- Sellers – customer requests, proactive business expansion, partnership / acquisition opportunities

You may be in a position where you need to decide whether to build, buy, rent, or partner. You might need to commit to a budget or revenue target. And all you have are a bunch of static analyst reports that talk about subsets or supersets of what you need, focus on geographies that you won't reach anyway, and only talk about the 10 largest vendors without mention of your candidates.

## Call Today for an Immediate Quote.

RampRate represents your personal technology industry analyst team. Take advantage of our experience and extensive database of vendor profiles to create an accurate, up-to-the-minute analysis for your specific business strategy. Call or email today for an immediate response.



Now you can make informed decisions and gain a speed-to-market advantage over your competitors.

Use a custom Market Folio report to gain up-to-date knowledge of niche products and offerings in the IT industry, including these important key facts:

- Who are the key players?
- What are the key components?
- How does it fit within the broader market landscape?
- What are the gatekeepers (industry analysts and trade press) saying?
- What is the size of the market domestically and internationally?
- How has the market evolved and where is it heading?

We'll deliver to you a concise summary, giving you a thorough understanding and viewpoint of current market conditions. As a result, you will be able to make decisions rapidly, rather than waiting on the typical, lengthy procurement process.

## Need to Quickly Know the Market for X, Y or Z?

That's the purpose of RampRate MarketScape. We custom develop each report so you get exactly the high-level data on the specific marketplace you are evaluating. Here's how our methodology works:

- Initial client review to outline specific market areas of interest
- Informal interviews conducted with key industry players and analysts
- In-depth research of secondary sources for mapping overall market players, features and positioning
- Creation of key contact sources for gatekeepers, specifically industry analysts and trade press
- Development of a market map, including potential acquisition targets, alliances and competitors based on your criteria
- Market sizing based on industry statistics and trade press reports
- Point of view on the future of the market and risk factors

We use our years of experience to quickly and concisely break down markets into easily digestible formats. And we complete the report in the shortest time possible.